

При выполнении заданий с кратким ответом впишите в поле для ответа цифру, которая соответствует номеру правильного ответа, или число, слово, последовательность букв (слов) или цифр. Ответ следует записывать без пробелов и каких-либо дополнительных символов. Так как на экзамене распознавание апострофа в бланках ответов будет затруднено, записывайте ответ в полной форме, например: donotknow, вместо don'tknow.

В заданиях, где нужно установить соответствие между двумя столбцами, ответ запишите в виде сочетания букв и цифр, соблюдая алфавитную последовательность букв левого столбца. Некоторые данные правого столбца могут использоваться несколько раз или не использоваться вообще. Например: A1B1B4Г2.

Если вариант задан учителем, вы можете вписать или загрузить в систему ответы к заданиям с развернутым ответом. Учитель увидит результаты выполнения заданий с кратким ответом и сможет оценить загруженные ответы к заданиям с развернутым ответом. Выставленные учителем баллы отобразятся в вашей статистике.

1. Установите соответствие между репликами-стимулами и ответными репликами. Выберите один из предложенных вариантов ответа.

РЕПЛИКИ-СТИМУЛЫ

- 1 — Isn't it nice to be outside on summer evenings like this?
- 2 — Don't you think we'll have to get together some time?
- 3 — Would you mind joining us?
- 4 — Are you really interested in what I am saying?

ОТВЕТНЫЕ РЕПЛИКИ

- A — I'm all for it.
- B — Not in the least.
- C — It's fantastic!
- D — Nothing at all.
- E — Why do you ask?

1) 1E2C3D4A    2) 1C2A3B4E    3) 1B2D3A4C    4) 1D2E3C4A

2. Укажите номер подчеркнутого фрагмента, в котором допущена ошибка.

I immediately phoned the bank (1) to check how much (2) money it (3) was in my account (4).

1) 1    2) 2    3) 3    4) 4

3. Расположите реплики так, чтобы получился связный диалог. Выберите один из предложенных вариантов ответа.

- A. I'm looking for the A917 to Crail. I've been driving round for ages, but I haven't seen a sign.
- B. Where are you trying to get to?
- C. Excuse me! I'm lost...
- D. A917.
- E. Well, you're heading the wrong way. Turn round... oh, no, there's no need really... just go left... I mean right... Just keep going and you'll see a sign... What was the road number?
- F. Hmmm. I don't remember the number, but that'll take you to Crail all right.

1) ADECBF    2) CBAEDF    3) CADEFB    4) ADCEBF

Dear Catherine,

Thanks for your letter. It was great to hear from you. I hope your exams are over now and you're happy with the results. I've just had an awful weekend. We (1) ... to go camping, but in the end all our plans fell down because of our car. Everything was fine on Saturday morning when we set out, and we had no problems for the first half of our journey. Unfortunately, just before lunch, the car (2) ... down. My Dad tried several times to call for help, but the number (3) ... . In the end he gave up and we ate the picnic my Mum (4) ... that morning. After lunch my Dad decided to go and get help with my brother, so I stayed behind with my mother. We soon fell asleep in the car. When we woke up it (5) ... late and my Dad and my brother had still not come back. We started to get very worried about them. Just then they turned up in a van, which (6) ... our car to a garage. We went home in a taxi which had been following the van. I hope you had a better weekend than me. Please write soon and tell me what you (7) ... .

Best wishes,  
Millie

4. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

1) are planning    2) were planned    3) had planned    4) have been planning

5. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (3).

1) was always engaged    2) had always engaged    3) has always been engaged  
4) is always engaging

6. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (6).

1) was taken    2) took    3) had been taken    4) has taken

A few years ago, a company called Space Marketing came up with a plan to send a mile-long advertisement into space. Using light reflected from the sun, it would beam out a message as large as the moon that could be seen by every single person on the planet as it orbited the Earth.

This would have been one advert that couldn't have been thrown out with the junk mail or switched off by remote control. (1)\_\_\_ Advertising standards agencies eventually decided not to allow Space Marketing to go ahead with their plans and they were forced to abandon them, but not before several major companies had made serious enquiries about launching their logos into space.

Space may indeed be the final frontier for advertisers, because on Earth we are already surrounded by advertising wherever we are and whatever we are doing. (2)\_\_\_ There are the promises of health and vitality on the cereal packet we ate from this morning, for example, and the ad that we saw on the side of the bus we caught to work. Most of the time, we are probably not even aware of these less obvious advertising tactics, but that doesn't mean that they aren't effective. (3)\_\_\_ You are in a packed cinema, watching the latest Hollywood blockbuster. There are adverts before the film or during a break in the film, but are there any during the film? Well, look carefully at the make of car your favourite actor is driving. And what about his watch? Can you see what brand it is? Chances are, you can, and the company that owns the brand is likely to have paid thousands for it to appear in the film.

Whilst products are most often placed in this way in movies and TV series, they also sometimes appear in music videos, video games, plays and even books. (4)\_\_\_ You may not realise you are being influenced by a technique that sounds so simple, but advertisers consider product placement to be a highly effective form of advertising. After all, they would not be willing to spend as much money as they do on it if they didn't truly believe it worked.

In fact, associating products with cool, exciting lives seems to be one of the most common forms of advertising. (5)\_\_\_

And let's not forget the power of pure entertainment (6)\_\_\_ If the consumers are looking forward to the next 'episode' of an ad, once again the product has become associated with something 'cool' and is therefore likely to see a considerable rise in popularity.

So, whether Space Marketing eventually succeeds in launching ads into space or not is perhaps a less important issue than it might seem.

7. Прочитайте текст. Заполните пропуск (1) одним из предложенных текстовых фрагментов.

1 — Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.

2 — However, this is a truly inescapable form of advertising.

3 — To advertising executives and agencies, it would have been 'a dream come true'.

4 — Take 'product placement', for example.

1) 1      2) 2      3) 3      4) 4

8. Прочитайте текст. Заполните пропуск (2) одним из предложенных текстовых фрагментов.

1 — Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.

2 — However, this is a truly inescapable form of advertising.

3 — To advertising executives and agencies, it would have been 'a dream come true'.

4 — Take 'product placement', for example.

1) 1      2) 2      3) 3      4) 4

9. Прочитайте текст. Заполните пропуск (5) одним из предложенных текстовых фрагментов.

1 — To a certain extent, this would not change a thing.

2 — The hope is to convince people to believe that if they can have the products, then they can have the cool, happy lifestyles of their heroes, too.

3 — Nowadays, many TV adverts have become more like soap operas with a series of humorous adventures complete with their own cast.

4 — Some advertising companies even employ 'cool hunters' or marketing professionals to find out for them exactly what young people find cool.

1) 1      2) 2      3) 3      4) 4

§ 1. High up in the mountains of southeast Asia, you can find the Akha hill tribes living in their traditional villages and farming the land.

§ 2. The history of the Akha people goes back hundreds, if not thousands, of years. They originally came from Tibet and have maintained the physical characteristics of that region, being fairly short and dark in complexion. Today, they live in small villages in the mountainous parts of China, Laos and northern Thailand. The Akha people are rich in culture, history and tradition. But they are also among the world's poorest people. Akha women remain remarkably strong and **cheerful** in the face of such a hard life. Akha men are brave and strong.

§ 3. The Akha have their own way of measuring time where one week lasts 12 days. Each village has its own leader or headman, and under his guidance people follow a code of behaviour known as the Akha Way. Thanks to the Akha Way, each person in these small communities knows their role in society. The men provide for their families by farming crops. They are also talented craftsmen. The women do spinning and weaving and make their own clothes. They wear colourfully decorated black shirts and skirts, and thick black leggings. Their headresses are especially distinctive. As for the children, even though many of them don't attend school, they all know the names of every plant and animal in the forest. There is no written Akha language but the oral tradition is very rich.

§ 4. Akha villages all look quite similar. The bamboo houses with their thatched roofs stand on stilts (*cavan*) on the hillsides. Every village has two wooden frames that look like a doorway at its entrance and exit. These structures have spiritual significance and are called the 'spirit gates'. Artists cover the frames with carvings of both evil and smiling faces. This is to invite good spirits to enter the village and keep bad spirits out. Each summer the men build a swing in a public open space. Here the young children gather to play, but not just as a playground game — it is part of the yearly ceremony to honour dead ancestors.

§ 5. Sadly, the Akha Way is slowly disappearing from many villages. A growing number of tourists are visiting them and introducing a taste of Western culture. The women and girls only dress traditionally when there are tourists around in the hope they will buy souvenirs. Some Akha have even decided to take things a step further: they are leaving their villages to seek their **fortunes** in the big cities.

10. Прочитайте текст. Ответьте на вопросы.

The Akha people

- 1) live mainly on Tibetan farms.      2) are some of the least wealthy in the world.  
3) have a short history as a tribe.

**11.** Прочитайте текст. Ответьте на вопросы.

Akha women

- 1) do not mind being poor.      2) are used to dealing with hardships.  
3) work harder than Akha men.

**12.** Прочитайте текст. Ответьте на вопросы.

The most characteristic part of the Akha women's clothing is their

- 1) shirts.      2) leggings.      3) hats.

**13.** Прочитайте текст. Ответьте на вопросы.

The Akha build spirit gates on the edges of their villages to

- 1) protect the village from danger.      2) welcome visitors to the village.  
3) give artists a place to work.

There are several theories about why we yawn. The most popular theory in recent years is that yawning is a way of cooling down the brain, which is not capable (1) ... working well when it's too hot. This may also explain why athletes often yawn just before competing. Although scientists have difficulty (2) ... agreeing about the reasons (3) ... yawning, one thing they all agree about is that yawning is catching: if you see someone yawn, you're likely to yawn, too. In fact, there is no need to see a person yawn — just hearing someone yawn (4) ... the phone, or reading about yawning can produce a need to do the same. The chances are you'll yawn (5) ... least once while reading this article.

**14.** Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

- 1) to      2) with      3) in      4) of      5) —

**15.** Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (2).

- 1) from      2) at      3) for      4) to      5) in

**16.** Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (3).

- 1) for      2) with      3) from      4) in      5) at

**17.** Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (4).

- 1) by      2) at      3) in      4) from      5) on

**18.** Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (5).

- 1) for      2) at      3) of      4) by      5) to

**19.** Прочитайте текст. Выпишите по два лишних слова в порядке их предъявления в тексте.

The fax, I think, clearly has so enormous advantages over the past in that everything can be completed with greater speed and without being the need to respond there and then and get caught chatting as happens on the phone.

**20.** Переведите на английский язык фрагмент предложения, данный в скобках.

When he saw us, he (сделал) an effort to say something pleasant.

**21.** Переведите на английский язык фрагмент предложения, данный в скобках.

I signed the contract the (на днях) day.

**22.** Переведите на английский язык фрагмент предложения, данный в скобках.

I bumped into an old friend of mine in Woolworth's the (на днях).

**23.** Переведите на английский язык фрагмент предложения, данный в скобках.

I think you have to (принять) into account that he's a good deal younger than the rest of us.

**24.** Прочитайте предложения. Заполните пропуски ОДНИМ словом, подходящим по смыслу сразу для двух предложений. Запишите слово в бланке ответов только ОДИН раз.

Kelly walked hand in ... with her father on the beach.  
Could you lend me a ... with this piano? I need to move it across the room.

Thomas Edison knew his new invention, the lightbulb, would be revolutionary, but it's (1) ... that he realised quite how much the introduction of (2) ... would affect the kitchen. The modern kitchen is overflowing with electrical appliances. For a busy parent whose kids are hungry, the simplest (3) ... these days is to take some frozen food out of the freezer and pop it in the microwave. It's been particularly (4) ... for women - no longer do they have to stay all day chained to the cooker and the kitchen sink.

**25.** Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (1).

ELECTRIC, BENEFIT, SOLVE, LIKE

**26.** Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (4).

ELECTRIC, BENEFIT, SOLVE, LIKE

1. The best thing about the job it is that you get to spend the whole summer outside, doing exciting
2. activities like kayaking and climbing. What could be most better than that? I feel certain you will
3. agree that this is would be an enjoyable way to spend the summer holidays. On the other hand, it
4. can be quite stressful because you're dealing with kids the whole time, and they can be such difficult.
5. Clearly, when working with young children can be challenging from time to time. They don't give
6. you much time off, either. Staff who are expected to work upwards of fifty hours per week. So, there's
7. virtually no downtime when you can just chill in the sunshine. Despite of these disadvantages, I would
8. still recommend this job to you. You'd be far perfect for it, given that you're so active and sporty, and
9. you'd be a big hit with the kids. Let me to know if you want any contact names — I'm sure I could find
10. some email addresses for you. Please don't hesitate yourself to contact me if you require further help.

**27.** Прочитайте текст. Из строки (2) выпишите ОДНО лишнее слово.

**28.** Прочитайте текст. Из строки (3) выпишите ОДНО лишнее слово.

**29.** Прочитайте текст. Из строки (4) выпишите ОДНО лишнее слово.

**30.** Прочитайте текст. Из строки (5) выпишите ОДНО лишнее слово.

**31.** Прочитайте текст. Из строки (6) выпишите ОДНО лишнее слово.

**32.** Прочитайте текст. Из строки (7) выпишите ОДНО лишнее слово.

**33.** Прочитайте текст. Из строки (8) выпишите ОДНО лишнее слово.

**34.** Прочитайте текст. Из строки (10) выпишите ОДНО лишнее слово.

1. My cousin is a scientist and he is trying to find a cure ... cancer.
2. I'm very thankful ... all the advice you gave me.
3. The students were divided ... two teams.
4. You can wear ... of those two dresses. They don't suit you.
5. All students ... informed about the new IT course last week.
6. Scientists are doing research into this rare species ... natural habitat is the bottom of the ocean.

**35.** Прочитайте предложение 1. Заполните пропуск только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**36.** Прочитайте предложение 2. Заполните пропуск только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**37.** Прочитайте предложение 3. Заполните пропуск только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**38.** Прочитайте предложение 4. Заполните пропуск только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**39.** Прочитайте предложение 5. Заполните пропуск только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

**40.** Прочитайте предложение 6. Заполните пропуск только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.